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HEAVEN MEDIA ANNOUNCE THE FIRST “WD CHALLENGE” IN CALL OF DUTY 4

“The CoD4 WD Challenge” will feature 128 of Europe’s finest esports teams

11th February 2010 (Huntingdon, UK) – As part of the recently announced partnership between Heaven Media and Western Digital, the very first “WD Challenge” has been announced to take place on Esports Heaven, Heaven Media’s popular tournament hub for competitive gamers.

February’s WD Challenge will feature the ever-popular first person shooter Call of Duty 4, and will cater for 128 teams of five gamers.

After a week of intense competition, which will see some of the biggest talent in European esports go head-to-head, the winning team will walk away not only with a new title to boast of, but also a prize of €250.

The tournament, which kicks off on Monday 15th February, will open sign-ups on Friday 12th, and is expected to fill all 128 team slots within the first twenty-four hours.

Having won awards such as “EMEA Peripherals Vendor of the Year 2009”, as well as numerous top awards for their products, Western Digital are a brand that you know can be trusted to produce the highest quality of products, and their many customers around the globe will attest to this.

Western Digital are also especially well known for manufacturing the fastest hard drive on the planet - the WD VelociRaptor™ SATA hard drive, which boasts an impressive 10,000 RPM.

“This first WD Challenge will once again showcase the very best Call of Duty 4 teams on Esports Heaven, with the entire community cheering on their favourites throughout,” said Adam Godfrey, Business Development Manager for Heaven Media. “After a number of changes in January’s Call of Duty European rankings, the top teams are sure to be thankful at the chance to once again prove their skill.”

This WD Challenge will be covered by Cadred.org and TEK-9.org, two of Europe’s most influential esports coverage sites.

For more information, please visit <http://www.esportsheaven.net>

About Heaven Media Group

Heaven Media Group is a publisher of leading websites for enthusiast PC hardware, gaming and eSports. Heaven Media's portfolio consists of some of the biggest names in the industry including Driverheaven.net, Gamingheaven.net, Cadred.org, QuadV.com and Crossfire.nu. Combined, Heaven Media presents one of the world's largest online communities based around PC and console gaming.

Over 1.6 million unique users and 20 million page views per month currently contribute to Heaven Media's success. More than a quarter of a million registered users contribute regularly to a collection of vibrant online communities. Heaven Media is one of the only publishers to cover all major eSport events live and regularly provides expertise to Sky and Eurosport.

About Western Digital

WD, one of the storage industry's pioneers and long-time leaders, provides products and services for people and organizations that collect, manage and use digital information. The company designs and produces reliable, high-performance hard drives and solid state drives that keep users' data accessible and secure from loss. Its advanced technologies are configured into applications for client and enterprise computing, embedded systems and consumer electronics, as well as its own consumer storage and media products.

WD was founded in 1970. The company's storage products are marketed to leading OEMs, systems manufacturers, selected resellers and retailers under the Western Digital® and WD brand names.

