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## **HEAVEN MEDIA ANNOUNCE THE SECOND “WD CHALLENGE”, FOR COUNTER STRIKE: SOURCE**

*“The CSS WD Challenge” will feature 128 of Europe’s finest esports teams*

**15<sup>th</sup> March 2010 (Huntingdon, UK)** – As part of the recent partnership between Heaven Media and Western Digital, the second “WD Challenge” has been announced to take place on Esports Heaven, Heaven Media’s popular tournament hub for competitive gamers, in association with Swedish retailer Dustin.

Counter Strike: Source will be March’s game of choice on Esports Heaven, with 128 of the best five-man teams in the European community battling it out in this Western Digital Challenge.

Kicking off on Monday 22nd March, the tournament is expected to fill all 128 team slots fast, following in the footsteps of last month’s WD COD4 Challenge. Sign-ups will open on Monday 15th March.

€250 will go to the side who emerge victorious having bested 127 other teams during the week’s intense gaming. The victors will also have a brand new title to boast about, being the very first, “Esports Heaven WD Challenge CSS Champions”.

Having won awards such as “EMEA Peripherals Vendor of the Year 2009”, as well as numerous top awards for their products, Western Digital are a brand that you know can be trusted to produce the highest quality of products, and their many customers around the globe will attest to this.

Western Digital are also especially well known for manufacturing the fastest hard drive on the planet - the WD VelociRaptor™ SATA hard drive, which boasts an impressive 10,000 RPM.

“This Counter Strike: Source WD Challenge will once again allow some of the best esports teams in Europe battle it out” said Adam Godfrey, Business Development Manager for Heaven Media. “With big gaming events coming up in the next few months, the WD Challenge allows fans to see how their favourite teams, new and old, are performing before the all-important summer period.”

This WD Challenge will be covered by Cadred.org, one of Europe’s most influential esports coverage sites.

For more information, please visit <http://www.esportsheaven.net>

### **About Heaven Media Group**

Heaven Media Group is a publisher of leading websites for enthusiast PC hardware, gaming and eSports. Heaven Media's portfolio consists of some of the biggest names in the industry including Driverheaven.net, Gamingheaven.net, Cadred.org, QuadV.com and Crossfire.nu. Combined, Heaven Media presents one of the world's largest online communities based around PC and console gaming.

Over 1.6 million unique users and 20 million page views per month currently contribute to Heaven Media's success. More than a quarter of a million registered users contribute regularly to a collection of vibrant online communities. Heaven Media is one of the only publishers to cover all major eSport events live and regularly provides expertise to Sky and Eurosport.

[www.heavenmedia.com](http://www.heavenmedia.com)

### **About Western Digital**

WD, one of the storage industry's pioneers and long-time leaders, provides products and services for people and organizations that collect, manage and use digital information. The company designs and produces reliable, high-performance hard drives and solid state drives that keep users' data accessible and secure from loss. Its advanced technologies are configured into applications for client and enterprise computing, embedded systems and consumer electronics, as well as its own consumer storage and media products.

WD was founded in 1970. The company's storage products are marketed to leading OEMs, systems manufacturers, selected resellers and retailers under the Western Digital® and WD brand names.

[www.wdc.com](http://www.wdc.com)

### **About Dustin**

Dustin is one of Sweden's largest e-retailers, and delivers a wide range of IT products to hundreds of thousands of customers. Dustin has had an almost unbelievable development through a simple concept that has not changed over time - customer and product focus.

[www.dustinhome.se](http://www.dustinhome.se)