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EBUYER SPONSOR GAME ZONE AT GADGET SHOW LIVE

Heaven Media announce key sponsor for the event

27th March 2009 (Huntingdon, UK) – Heaven Media are pleased to announce Ebuyer as a key sponsor for the Heaven Media's 700m² Game Zone, hosted at Gadget Show Live, taking place at Birmingham NEC 17th-19th April.

On top of the already announced £6,000 Alienware Area-51 Pro Challenge, a host of other activities will be taking place at Game Zone, including competitions, giveaways and demonstrations.

Ebuyer is a UK based Internet reseller, with over 1.5 million registered customers, and more than 100,000 quality products. As a company that people can trust to deliver great products at great prices, Ebuyer has come to be the most favoured distributor for gaming hardware in the UK.

At the Heaven Media Game Zone, Ebuyer will be exhibiting ten top-of-the-range MSI gaming laptops, demonstrating just how much power a portable computer can really hold. With over 30,000 visitors to the event people will be able to test the laptops for themselves, on a wide range of great games with the assistance of some professional gamers.

"Ebuyer are such a well respected company, it's really great to have them on board for our Game Zone," said Adam Godfrey, Business Development for Heaven Media. "Gaming hardware has been a huge growth area in recent years and Ebuyer have always been seen as a brand able to deliver top products at very competitive prices, their involvement within the Game Zone is a great opportunity to give visitors the chance to see some gaming kit close up."

"Portable gaming is a huge focus for us and we are excited about presenting MSI's latest products to the Gadget Show Live visitors. We focus on continually listening to our customers to understand them; this is a great opportunity to get product feedback first hand." confirmed Dave Wood, Ebuyer's Commercial Director.

About Gadget Show Live

Gadget Show Live is set to be the UK's largest and most dynamic consumer electronics event, providing the perfect consumer launch venue for new technology. More details can be found at www.gadgetshowlive.net

About Heaven Media Group

Heaven Media Group is a publisher of leading websites for enthusiast PC hardware, gaming and eSports. Heaven Media's portfolio consists of some of the biggest names in the industry including Driverheaven.net, Gamingheaven.net, Cadred.org, QuadV.com and Crossfire.nu. Combined, Heaven Media presents one of the world's largest online communities based around PC and console gaming.

Over 1.6 million unique users and 20 million page views per month currently contribute to Heaven Media's success. More than a quarter of a million registered users contribute regularly to a collection of vibrant online communities. Heaven Media is one of the only publishers to cover all major eSport events live and regularly provides expertise to Sky and Eurosport.

About Ebuyer

Ebuyer.com is one of the largest Internet resellers of brand name computer technology and consumer electronics products. Founded in 1999, Ebuyer.com is headquartered Howden, East Yorkshire. Employing over 300 employees, Ebuyer.com services 1.5 million registered customers.

