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ALIENWARE AREA-51 PRO CHALLENGE TOURNAMENT DETAILS ANNOUNCED

Heaven Media reveals how the professional tournament will run

23rd March 2009 (Huntingdon, UK) – Heaven Media have confirmed the tournament details for the Alienware Area-51 Pro Challenge, hosted in the Heaven Media Game Zone at Gadget Show Live, 17th-19th April.

The tournament will consist of a group stage in which all four teams will play each of the other teams, with a single map used for each game. The standings at the end of the group stage will be used to seed the teams going into the elimination stage.

Four games take place in the elimination stage: two semi-finals, a third-place playoff, and the grand final. Each of these games will consist of a maximum of three maps.

The map(s) for each game will be chosen by each team elimination maps, until either one or three maps remain, depending on the stage of the tournament. The map pool will consist of de_dust2, de_nuke, de_inferno, de_train and de_tuscan.

All six of the group games will take place on Friday 17th, the two semi-finals on Saturday 18th, followed by the third-place playoff and the grand final on Sunday 19th. Each day the matches will start at 10am GMT.

The already announced £6,000 prize fund will be split between the teams finishing first, second and third: £3,500 / £1,750 / £750. Heaven Media have guaranteed that all prizes will be paid within thirty days of the event taking place.

“QuadV are already confirmed to be at the event with us, providing commentary both for visitors to Gadget Show Live and to gamers watching at home via their high quality online video streams”, said Heaven Media’s Corin Cole. “SourceTV proxies, software developed by Valve providing gamers to watch through the eyes of any one of the ten players in the match, will also be available, and after the event we will of course offer game demos for all matches, as well as videos in the QuadV On-Demand system.”

About Gadget Show Live

Gadget Show Live is set to be the UK's largest and most dynamic consumer electronics event, providing the perfect consumer launch venue for new technology. More details can be found at www.gadgetshowlive.net

About Heaven Media Group

Heaven Media Group is a publisher of leading websites for enthusiast PC hardware, gaming and eSports. Heaven Media's portfolio consists of some of the biggest names in the industry including Driverheaven.net, Gamingheaven.net, Cadred.org, QuadV.com and Crossfire.nu. Combined, Heaven Media presents one of the world's largest online communities based around PC and console gaming.

Over 1.6 million unique users and 20 million page views per month currently contribute to Heaven Media's success. More than a quarter of a million registered users contribute regularly to a collection of vibrant online communities. Heaven Media is one of the only publishers to cover all major eSport events live and regularly provides expertise to Sky and Eurosport.

